New for 2013!
Two Lunch Keynotes in the Exhibit Hall

Representation from Over 40 Leaders in Homeland Security

Daniel Gerstein Ph.D
Deputy Undersecretary for Science & Technology
Department of Homeland Security

Michael Fisher
Chief
U.S Border Patrol

A.T. Smith
Deputy Director
U.S. Secret Service

Randolph Alles
Assistant Commissioner, Office of Air and Marine
U.S. Customs and Border Protection

Ernest Mitchell
U.S. Fire Administrator
Federal Emergency Management Agency

Brigadier General Michael Bobeck
Special Assistant to the Director
Army National Guard

OMNI SHOREHAM, WASHINGTON D.C

DELIVERING STRATEGIC TECHNOLOGIES TO AMERICA’S FIRST RESPONDERS

HOMELAND SECURITY 2013

Delivering Strategic Technologies to America’s First Responders

New for 2013!
Two Lunch Keynotes in the Exhibit Hall

Intelligence & Information Sharing Focus Day
October 15th, 2013

Main Conference
October 16th – 17th, 2013

Free Exhibition & Presentation Theater
October 16th – 17th, 2013

Business Process Improvement Focus Day
October 18th, 2013

4 Days, 45+ Speakers, 45 Sessions & 6 Keynotes

- Get exclusive access to over 45 presentations addressing the future of homeland security
- Interact with over 100 vendors and 1,000 attendees on the exhibit hall floor
- Customize your journey and choose from 3 issue specific tracks on the hottest topics within the community
- Secure a front row seat to 10 educational sessions, 6 keynote speeches, and 4 dedicated briefings in the Exhibit Hall Presentation Theater
- Discover 12 specialized interagency presentations split between two Focus Days

Register for your FREE EXPO PASS
or gain exclusive access to the 2013 closed door conference with your All-Access 4 day pass.
See page 4 for details.


Sponsors

$125 VIP All-Access Passes Available for Government & Law Enforcement
See page 11 for details.
Dear Colleagues,

2013 marks the ten year anniversary of the creation of the Department of Homeland Security. Year after year, since birth, the DHS has continued to strengthen efforts critical to the security of the United States. While maintaining the ability to combat terrorism and respond to emergency situations, the DHS has tackled the responsibilities of securing our nation’s borders and safeguarding cyberspace to keep America safe.

“Today, a decade after the creation of a Cabinet-level agency bearing that name, homeland security has come to mean much more … it means the coordinated work of hundreds of thousands of dedicated and skilled professionals, and more than ever, of the American public, of our businesses and families, communities and faith-based groups.”

- Secretary Janet Napolitano, Department of Homeland Security

According to the DHS, due to changing developments, there is a rising demand for equipment, training and intelligence solutions specific to various areas of operation. The DHS will lead these efforts and look to advance the capabilities necessary to accomplish each mission effectively and efficiently. This responsibility is more urgent now as the United States confronts changing threats, new strategies, and fiscal constraints which dictate improved situational awareness, enhanced deployment/maintainability and reduced operating and support costs.

Homeland Security 2013 will feature presentations, discussions, and technology demonstrations on:
- Improving the quality of strategies and tactics for countering terrorism
- Integration of the newest cutting edge developments in land and maritime border security operations
- The evolving role of cybersecurity in critical infrastructure protection
- Preparing for disaster response and recovery through efficient emergency planning and management
- New equipment and technologies available to federal, state, and local law enforcement

Learn about the most pressing issues facing the Homeland Security community:
- Leveraging capabilities and solutions to secure the nation’s land and maritime borders
- Best practices for enforcing and administering immigration laws
- Transforming government networks to safeguard and secure cyberspace
- Ensuring resilience to disasters through increased planning and preparedness
- Strategies and tactics to prevent terrorism and enhance security of the homeland

IDGA’s Homeland Security 2013 will bring together all relevant stakeholders to discuss the most pressing issues facing the homeland defense community. Examine future trends, identify immediate and long-term needs, and uncover up-and-coming technologies for use in critical areas of the homeland security mission. Departmental policy makers, uniformed service leaders, law enforcement and industry partners will gather in Washington D.C. to network, share best practices and expose potential paths to analyze the future of homeland security.

The speakers, sponsors and the IDGA team all look forward to seeing you in October for Homeland Security 2013!

Sincerely,

Anthony LaRocca
Executive Program Director
IDGA
Anthony.LaRocca@idga.org

P.S. Secure your spot today! Earlybird and group discounts are available at www.HomelandSecurityExpo.com or by calling 1-800-882-8684.

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SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Sponsorship and exhibits are excellent opportunities for your company to showcase its products and services to high-level, targeted decision makers attending the Homeland Security 2013 event. IDGA helps companies like yours achieve sales, marketing and branding objectives by setting aside a limited number of event sponsorships and exhibit spaces – all of which are custom-tailored to help your company create a platform to maximize its exposure at the event.


“Very educational, informative, and enlightening as to how the agencies interact.”

- Questra

“Very educational, informative, and enlightening as to how the agencies interact.”

- Questra
### Intelligence & Analysis
- YuLin Bingle, Director of Cyber Intelligence Analysis, Department of Homeland Security
- Srinivas Mukkamala, Ph.D, Chief Technology Officer, Institute for Complex Additive Systems Analysis
- Terry Benzel, MA, Network and Networked Systems, Information Sciences Institute
- Col Cedric Leighton, USAF (Ret), Former Training Director, National Security Agency
- Lieutenant Colonel Bobby Saxon, USA, Division Chief and Project Director, Army Enterprise Management Decision Support
- Arun Venkataramani, Ph.D, Department of Computer Science, University of Massachusetts Amherst

### Cybersecurity & Critical Infrastructure
- A.T. Smith, Deputy Director, U.S. Secret Service
- Peter Fonash, Ph.D, Chief Technology Officer, Office of Cybersecurity and Communications
- Donna Dodson, Deputy Chief Cybersecurity Advisor & Division Chief, Computer Security, National Institute of Standards and Technology
- Sara Mosley, Network and Infrastructure Security, Federal Network Resilience, Office of Cybersecurity and Communications
- David Dampier, Ph.D, Director, Center for Computer Security Research, Mississippi State University

### Homeland Security & Law Enforcement
- Sandy Peavy, SES, Chief Information Officer, Federal Law Enforcement Training Center
- Brigadier General Michael Bobeck, Special Assistant to the Director, Army National Guard
- Beth Anne Killoran, Director, Program Accountability & Risk Management, Department of Homeland Security
- Bruce Davidson, Director, Office of SAFETY Act Implementation, Department of Homeland Security
- Margaret Ann “Peggy” Sherry, Chief Financial Officer, U.S. Department of Homeland Security
- Stephen Mitroff, Ph.D, Associate Professor, Duke University

### Disaster Preparedness & Response
- David Boyd, Ph.D, SES, Director, Command, Control and Interoperability Division, DHS Science and Technology Directorate
- Chris Essid, Office of Emergency Communications, Federal Emergency Management Agency
- Shawn Lapinski, Director of Communications, DHS Joint Wireless Program Office
- Adenrele Awoyona, Director, Center for Rebuilding Sustainable Communities after Disasters, University of Massachusetts

### Land & Maritime Border Security
- Michael Fisher, Chief, U.S. Border Patrol
- MajGen Randolph Alles, USMC (Ret), Assistant Commissioner, Office of Air and Marine, U.S. Customs and Border Protection
- Christopher Kennally, Deputy Executive Director, Cargo and Conveyance Security, U.S. Customs and Border Protection
- Captain Melissa Bert, Chief, Maritime and International Law Division, U.S. Coast Guard
- Amy Clymer, Program Development, Science and Technology, U.S. Northern Command
- Hady Salloum, Ph.D, Professor and Director of Advanced Research Programs, Stevens Institute of Technology

### Science & Technology
- Robert Mocny, Director, Office of Biometric Identity Management, U.S. Department of Homeland Security
- Daniel Gerstein, Ph.D, Deputy Under Secretary for Science and Technology, U.S. Department of Homeland Security
- Paul Benda, Director, Homeland Security Advanced Research Projects Agency
- Wolf Tombe, Chief Technology Officer, U.S. Customs and Border Protection
- Guy Torres, Director, Information Technology Contracting, U.S. Customs and Border Protection

### Counterterrorism & Transnational Criminal Organizations
- Bill Braniff, Executive Director, National Consortium for the Study of Terrorism and Responses to Terrorism
- Franz Busse, Ph.D, Homeland Protection Systems, MIT Lincoln Laboratory
- Russell Travers, National Counterterrorism Center, Office of the Director of National Intelligence
- Edwin Bundy, Ph.D, Explosive Ordnance Disposal/Low Intensity Conflict, Combating Terrorism Technical Support Office

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Network with 1000+ attendees and 100 exhibitors on the exhibit hall floor and gain exclusive access to hands-on product demonstrations on the latest homeland security technologies needed to secure U.S. ground, air and maritime borders. Your FREE Expo Pass also grants you access to 13 complimentary sessions.

Day 1: Wednesday, October 16, 2013
10:30am - 3:30pm

Managing Science and Technology Research to Protect the Homeland
Daniel Gerstein, Ph.D, Deputy Under Secretary for Science and Technology, U.S. Department of Homeland Security

Providing Next Generation IT Solutions in Disaster Recovery
Gil A Van Schoor, Vice President, DHS Initiatives, FCN Technology Solutions

Perfecting First Responder Communications
David Boyd, Ph.D, SES, Director, Command, Control and Interoperability Division, DHS Science and Technology Directorate

Identifying Cyber Solutions for Border Security Operations
Wolf Tombe, Chief Technology Officer, U.S. Customs and Border Protection

Keeping Federal Law Enforcement Ahead of Evolving Threats
Sandy Peavy, SES, Chief Information Officer, Federal Law Enforcement Training Center

Strengthening Immediate Emergency Response
Chris Essid, Office of Emergency Communications, Federal Emergency Management Agency

Slums of Despair: Global Disasters and National Security
Adenrele Awoyinna, Director, Center for Rebuilding Sustainable Communities after Disasters, University of Massachusetts

Day 2: Thursday, October 17, 2013
10:00am - 2:00pm

Intelligence Support for the Homeland Mission
YuLin Bingle, Director of Cyber Intelligence Analysis, U.S. Department of Homeland Security

Cyber Incident Response Challenges and Opportunities
Adam Cox, Acting Director, Homeland Security Advanced Research Projects Agency

Improving the National Cyber Infrastructure Strategy
David Dampier, Ph.D, Director, Center for Computer Security Research, Mississippi State University

Strengthening Long-term Emergency Preparedness
Ernest Mitchell, U.S. Fire Administrator, Federal Emergency Management Agency

Achieving Operational Excellence through Innovation and Agility in Homeland Security
Karthik Srinivasan, Director of Innovation and Solutions Development, WBB

End User Attendees Breakdown:

- 58% DHS
- 18% DoJ
- 10% DoD
- 5% Other Agencies
- 5% International Government
- 4% Academia

Organizations that have attended include:

- U.S. Customs and Border Protection
- US Coast Guard
- Transportation Security Administration
- Federal Emergency Management Agency
- Immigration and Customs Enforcement
- Federal Bureau of Investigation
- Drug Enforcement Administration
- Bureau of Alcohol, Tobacco, Firearms and Explosives
- National Guard Bureau
- U.S. Navy
- U.S. Northern Command
- U.S. Cyber Command
- Department of Energy
- Department of State
- Department of Threat Reduction Agency

Get Your All Access Pass at www.homelandsecurityexpo.com or by calling 1-800-882-8684 today!
### FOCUS DAY: INTELLIGENCE & INFORMATION SHARING

**Tuesday, October 15, 2013**

<table>
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<tr>
<th>Time</th>
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<tr>
<td>8:00</td>
<td><strong>Registration and Coffee</strong></td>
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<tr>
<td>9:00</td>
<td><strong>Chairperson’s Opening Remarks</strong></td>
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<tr>
<td>9:15</td>
<td><strong>Information Sharing and Integration via the Cloud Network</strong></td>
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<td>- Exploration of tactical networking and the impact cloud has had on the intelligence community</td>
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<td>- Experimenting with a plug-and-play testbed, rapidly-deployable, and mobile network operations centers</td>
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<td>- Defining the way forward for a secure America</td>
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<tr>
<td></td>
<td><strong>Alexander Bordetsky, Ph.D</strong></td>
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<td></td>
<td>Director, Center for Network Innovation and Experimentation</td>
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<td>Naval Postgraduate School</td>
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<tr>
<td>10:00</td>
<td><strong>Interagency Cooperation to Prevent a Cyber Attack</strong></td>
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<td>- Looking into the recent direction the U.S. Department of Homeland Security is pursuing</td>
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<td>- How can industry partners engage in all aspects of interagency cyber preparedness?</td>
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<td>- Defining the way forward for a secure America</td>
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<td></td>
<td><strong>Srinivas Mukkamala, Ph.D</strong></td>
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<td>Chief Technology Officer</td>
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<td>Institute for Complex Additive Systems Analysis</td>
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<td><strong>Terry Benzel, MA</strong></td>
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<td>Internet and Networked Systems</td>
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<td>Information Sciences Institute</td>
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<tr>
<td>11:00</td>
<td><strong>Networking Break</strong></td>
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<td>11:15</td>
<td><strong>Improving Security Operation Center and Process Management</strong></td>
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<td>- Confronting challenges of a hybrid, multi-workstation environment</td>
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<td>- How can customizable keyboards help to manage complex networks of sources?</td>
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<td>- WDP as a new technology to combat data theft and espionage</td>
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<td>- Saving the evidence and improving the process – SKYREC ATC/GMC Technology</td>
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<td><strong>Wolfgang Ritter</strong></td>
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<td>Vice President</td>
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<td>Wey Technology Inc.</td>
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<tr>
<td>12:15</td>
<td><strong>Lunch</strong></td>
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<tr>
<td>1:15</td>
<td><strong>Continuous Monitoring for FISMA – Preventing Inadvertent Disclosure of Sensitive Information</strong></td>
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<td>- Internet traffic (including email) can often contain PII, electronic health records, and agency-sensitive information</td>
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<td>- Understanding what data is being collected, who has access to it, and what they’ve done with it</td>
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<td>- Uncovering strategies agencies can use to monitor collected information for defined data types, such as social security numbers, credit card numbers, and other PII or HIPPA protected data</td>
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<td><strong>Ryan McCullough</strong></td>
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<td>Vice President, Federal Division</td>
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<td>GovPlace</td>
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<td>2:15</td>
<td><strong>Networking Break</strong></td>
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<td>2:30</td>
<td><strong>Visualization Tools and Applications to Enhance Awareness During a Border Emergency</strong></td>
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<td>- Integration of existing tools to combine data sets to model and predict conditions and presence of tunnels</td>
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<td>- Characterizing and formalizing the subsurface and subsequent technology associated with the detection of tunnels and underground facilities</td>
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<td>- Utilization of current/emergent sensors</td>
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<td><strong>Amy Clymer</strong></td>
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<td>Program Development, Science and Technology</td>
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<td>U.S. Northern Command</td>
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<td>3:15</td>
<td><strong>Developing a Real Cyber Strategy for America: The New National Imperative</strong></td>
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<td>- Developing an over-arching Cyber Strategy is the key to really integrating Law Enforcement, Intelligence and Private Industry</td>
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<td>- Adapting Legal and Regulatory Frameworks to meet the Cyber Challenge</td>
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<td>- Enabling connectivity to the Intelligence Community: a key to understanding Cyber Intelligence</td>
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<td><strong>Col Cedric Leighton, USAF (Ret)</strong></td>
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<td>Former Training Director</td>
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<td>National Security Agency</td>
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<td>4:15</td>
<td><strong>End of Intelligence &amp; Information Sharing Focus Day</strong></td>
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**VISIT WWW.HOMELANDSECURITYEXPO.COM FOR COMPLETE INFORMATION.**
Get the most out of your Homeland Security experience, choose between different tracks.

### DAY ONE: MAIN CONFERENCE

**7:45**  Registration and Coffee

**8:45**  Chairperson’s Welcome and Opening Remarks

**9:00**  **Expanding Homeland Security Business Opportunities throughout the Enterprise**
- Overview of the current state of DHS – successes, challenges, and the way forward
- Establishing and sustaining the political environment
- Instituting partnerships and leveraging shared technologies throughout the homeland security community

  **Margaret Ann “Peggy” Sherry**
  Chief Financial Officer
  U.S. Department of Homeland Security

**9:30**  **Tracking Targets in a Challenging Cluttered Environment**
- Understanding how to successfully deliver results in an age when homeland security is at the top of the USG agenda
- What do results from US and international trials mean for border surveillance, sense & avoid, and special mission needs?
- Utilizing the most advanced surveillance technology to track targets through the most challenging clutter environments, altitudes, and regions

  **David Lysack**
  President & CEO
  C Speed LLC

**10:00**  **Answering the Challenges of Data Protection and Storage**

  **James Spence Lee**
  Senior Manager
  ExaGrid Systems Inc.

**10:30**  **Managing Science and Technology Research to Protect the Homeland**
- Improving homeland security through state-of-the-art technology and solutions
- Developing RDT&E programs that support the needs of each DHS component
- Ensuring the homeland security community has the science, technical information, and capabilities to complete the mission

  **Daniel Gerstein, Ph.D**
  Deputy Under Secretary for Science and Technology
  U.S. Department of Homeland Security

### Additional Sessions

**11:15**  **Delivering Border Security for the Mission**
- Securing America’s borders to protect the U.S. from entry of dangerous goods and people
- Preventing illegal entry of persons and contraband
- Ensuring people and cargo enter the U.S. legally, safely, and efficiently through POEs

  **Michael Fisher**
  Chief
  U.S. Border Patrol

**11:45**  **Facilitation of Legitimate Trade**
- Expediting processing upon arrival through advancements in systems technology
- Transforming customs procedures to align with modern businesses
- Utilization of exclusive lanes and automatic kiosks at POEs

  **Chris Kennally**
  Deputy Executive Director, Cargo and Conveyance Security
  U.S. Customs and Border Protection

**12:15**  **Overcoming the Challenges of Cybercrime and Cyberterrorism**
- Investigating cyber and electronic crimes against the U.S.
- Suppressing counterfeit U.S. currency and protecting the nation’s financial payment systems
- Protecting against the use of Internet based attacks in terrorist activities

  **A.T. Smith**
  Deputy Director
  U.S. Secret Service

**12:45**  **Network Infrastructure and Cybersecurity**
- Protecting cyber infrastructure from terrorist attacks
- Focusing the mission around risk reduction
- Ensuring the security and continuity of the Nation cyber and communications infrastructure

  **Peter Fonash, Ph.D**
  Chief Technology Officer
  Office of Cybersecurity and Communications

**1:15**  **Providing Next Generation IT Solutions in Disaster Recovery**
- Providing disaster recovery and contingency plan analysis for the DHS community
- Providing systems integration, mobile worforce systems, and intelligent storage solutions
- Minimizing agency risk of employing new technologies

  **Gil A Van Schoor**
  Vice President, DHS Initiatives
  FCN Technology Solutions

**1:45**  **Perfecting First Responder Communications**
- Building a nationwide public safety broadband network for first responders
- Sharing video, voice, mapping and presence to support mission-critical operations
- Exploring technologies needed to construct a modern, interoperable communications network

  **David Boyd, Ph.D, SES**
  Director, Command, Control and Interoperability Division, DHS
  Science and Technology Directorate

### Land & Maritime Border Security

**11:15**  Delivering Border Security for the Mission

- Securing America’s borders to protect the U.S. from entry of dangerous goods and people
- Preventing illegal entry of persons and contraband
- Ensuring people and cargo enter the U.S. legally, safely, and efficiently through POEs

  **Michael Fisher**
  Chief
  U.S. Border Patrol

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  **Chris Kennally**
  Deputy Executive Director, Cargo and Conveyance Security
  U.S. Customs and Border Protection

### Cybersecurity & Critical Infrastructure Protection

**12:15**  Overcoming the Challenges of Cybercrime and Cyberterrorism
- Investigating cyber and electronic crimes against the U.S.
- Suppressing counterfeit U.S. currency and protecting the nation’s financial payment systems
- Protecting against the use of Internet based attacks in terrorist activities

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  Deputy Director
  U.S. Secret Service

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  Chief Technology Officer
  Office of Cybersecurity and Communications

### Disaster Preparedness & Response

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  **David Boyd, Ph.D, SES**
  Director, Command, Control and Interoperability Division, DHS
  Science and Technology Directorate

**Closed sessions. Access is not available to free expo pass holders. Upgrade today!**
### DAY ONE CONTINUED

**Wednesday, October 16, 2013**

#### Lunch Keynote

**Identifying Cyber Solutions for Border Security Operations**
- Optimization of cybersecurity and leveraging cyber operations for border security operations

**Wolf Tombe**
Chief Technology Officer
U.S. Customs and Border Protection

#### 1:15

**Keeping Federal Law Enforcement Ahead of Evolving Threats**
- Providing fast, flexible, and focused training to secure and protect America
- Identifying new instructional methods and technologies into the FLETC curricula
- Developing cutting edge law enforcement digital training products

**Sandy Peavy, SES**
Chief Information Officer
Federal Law Enforcement Training Center

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**MINI SESSION:**

**Equipping those Sworn to Protect and Serve with the Right SIGINT Tools**

**Jeremy Levin**
Senior Vice President
Digital Global Systems

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### Land & Maritime Border Security

#### 2:00

**Enforcing Federal Laws and Treaties on Waters Under U.S. Jurisdiction**
- What are the current situations and challenges in interdicting smuggling operations and how do we deal with them?
- Supporting law enforcement operations through smuggling deterrence
- Improving capabilities through updated needs assessment

**Captain Melissa Bert**
Chief, Maritime and International Law Division
U.S. Coast Guard

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**Promoting Information Integration for Maritime Incident Management**
- Increasing the speed, efficiency, and accuracy of incident response through improved information management
- Building broad-based situational awareness across response organizations
- Integrating sensors, C2, and responders across multiple mission areas

**Franz Busse, Ph.D.**
Homeland Protection Systems
MIT Lincoln Laboratory

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### Cybersecurity & Critical Infrastructure Protection

#### 2:00

**Enhancing Operational Cybersecurity Posture**
- Identifying common requirements across the federal government
- Collaborating with components of the federal enterprise to identify solutions
- Implementing policy and technical solutions and monitoring the effectiveness of implemented solutions

**Sara Mosley**
Network and Infrastructure Security, Federal Network Resilience
Office of Cybersecurity and Communications

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**Benchmarking Cyber Intelligence**
- Promoting cybersecurity, information security, and information assurance
- Defending the theft of sensitive information to cyber spies
- Keeping pace with advanced threats and preventing attacks before they happen

**Donna Dodson**
Deputy Chief Cybersecurity Advisor & Division Chief, Computer Security
National Institute of Standards and Technology

### Disaster Preparedness & Response

#### 2:30

**Strengthening Immediate Emergency Response**
- Creating the ability for state, local, and tribal governments to communicate during and after a disaster
- Implementing alert systems to warn and inform Americans of potential threats
- Partnering with private sector to make preparedness a part of doing business

**Chris Essid**
Office of Emergency Communications, Federal Emergency Management Agency

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**Slums of Despair: Global Disasters and National Security**
- Developing nation-level capacity to prevent, protect against, respond to, and recover from disasters
- Investing in state, local and tribal preparedness capabilities
- Providing stakeholders with sources and funding to maintain core priorities

**Adenrele Awotona**
Director, Center for Rebuilding Sustainable Communities after Disasters
University of Massachusetts

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**Networking and Refreshment Break**

**3:00**

**Powering Actionable Intelligence**

**Joshua Phillips**
Director
Verint Systems

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**Identifying, Tracking and Targeting Asymmetries to Homeland Security Threats**
- Empowering local agencies through intelligence and experience
- Applying lessons learned to present day solutions
- Data analysis and collection

**Stephanie Geiger**
Director
Affigent

---

**Countering Violent Extremism Before it Hits the Homeland**
- Analyzing threats posed by violent extremism beyond national borders
- Working with a broad range of partners to gain a better understanding of behaviors, tactics and other indicators of terrorist activity
- Prioritizing prevention activities that directly support local law enforcement

**Bill Braniff**
Executive Director
National Consortium for the Study of Terrorism and Responses to Terrorism

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**Cocktail Reception** (open to sponsors and paid delegates only)
### DAY TWO: MAIN CONFERENCE
7:45AM - 5:00PM

**Thursday, October 17, 2013**

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</table>
| 9:00  | **Leveraging Interagency Cooperation in Homeland Security Operations**   | *Brigadier General Michael Bobeck, USA*  
Special Assistant to the Director  
Army National Guard  
- Rapid deployment to assist a local incident commander in determining the nature and extent of an attack or incident  
- Provision of technical advice on response operations and identifying and supporting the arrival of follow-on state and federal response assets  
- Perspectives on the technology, technology gaps and new product needs of security professionals |
| 9:30  | **Supporting Stronger Next-Generation Homeland Security**               | *Mark Sangster*  
Director  
eSentire  
- Reinventing enterprise network security by focusing on core assets  
- Detecting behaviors indicative of advance threats from criminals, nation states or hacktivists  
- Addressing the evolution of homeland threats by focusing on information security issues |
| 10:00 | **Strengthening Long-term Emergency Preparedness**                      | *Ernest Mitchell*  
U.S. Fire Administrator  
Federal Emergency Management Agency  
- Focusing on critical infrastructure — physical and cyber  
- Cyber threat analysis  
- Enhancing intelligence information sharing |
| 10:30 | **Intelligence Support for the Homeland Mission**                        | *YuLin Bingle*  
Director of Cyber Intelligence Analysis  
U.S. Department of Homeland Security  
- Focusing on critical infrastructure — physical and cyber  
- Cyber threat analysis  
- Enhancing intelligence information sharing |
| 11:15 | **Addressing Borders Threats: Air, Land and Sea**                       | *MajGen Randolph Alles, USMC (Ret)*  
Assistant Commissioner, Office of Air and Marine  
U.S. Customs and Border Protection  
- Outlook of Air and Marine project needs and requirements  
- Strategies to collaborate with other law enforcement agencies and stakeholders to identify enforcement priorities  
- National resources and UAS capability |
| 11:45 | **Detection Technologies for Border Security**                          | *Hady Salloum, Ph.D*  
Professor and Director of Advanced Research Programs  
Stevens Institute of Technology  
- Maximizing capabilities on both water and land  
- Leveraging the most recent advancements in border detection technology  
- Partnering with federal, state, local and international stakeholders to perform missions |
| 12:15 | **Cyber Incident Response Challenges and Opportunities**                 | *Adam Cox*  
Acting Director  
Homeland Security Advanced Research Projects Agency  
- Strengthening protection and enhancing all-hazard resilience  
- Ensuring emergency communications in all conditions  
- Collaborating with public, private and international partners to ensure continuity of cyber systems |
| 12:30 | **Improving the National Cyber Infrastructure Strategy**                | *David Dampier, Ph.D*  
Director, Center for Computer Security Research  
Mississippi State University  
- Enhancing the resilience of the Nation’s physical and cyber infrastructure  
- Protecting critical systems governing energy delivery, information technology, and process controls  
- Assessment and mitigation of cybersecurity and monitoring critical infrastructure/ key resources |

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**Land & Maritime Border Security**

11:15 **Addressing Borders Threats: Air, Land and Sea**  
- Outlook of Air and Marine project needs and requirements  
- Strategies to collaborate with other law enforcement agencies and stakeholders to identify enforcement priorities  
- National resources and UAS capability  
**MajGen Randolph Alles, USMC (Ret)**  
Assistant Commissioner, Office of Air and Marine  
U.S. Customs and Border Protection

11:45 **Detection Technologies for Border Security**  
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Professor and Director of Advanced Research Programs  
Stevens Institute of Technology

**Cybersecurity & Critical Infrastructure Protection**

12:15 **Cyber Incident Response Challenges and Opportunities**  
- Strengthening protection and enhancing all-hazard resilience  
- Ensuring emergency communications in all conditions  
- Collaborating with public, private and international partners to ensure continuity of cyber systems  
**Adam Cox**  
Acting Director  
Homeland Security Advanced Research Projects Agency

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- Enhancing the resilience of the Nation’s physical and cyber infrastructure  
- Protecting critical systems governing energy delivery, information technology, and process controls  
- Assessment and mitigation of cybersecurity and monitoring critical infrastructure/ key resources  
**David Dampier, Ph.D**  
Director, Center for Computer Security Research  
Mississippi State University

Closed sessions. Access is not available to free expo pass holders. Upgrade today!
Day Two continued

Thursday, October 17, 2013

12:15 Lunch in Exhibit Hall

1:15 Breaking the Corruptive Power of International Terrorist Networks

   • Assisting States in translating their commitments into countering suspicious activity
   • Using an integrated approach to crime and constitutional issues
   • Balancing long-term institutional capacity building objectives

Session open for sponsorship opportunities!
For more information please contact Marc Zamarin at 1-877-886-0722 or sponsorship@idga.org.

2:00 Achieving Operational Excellence through Innovation and Agility in Homeland Security

   • Revolutionary focus on Agile Transformation and Data Analytics to analyze, deliver, protect and innovate homeland security solutions
   • How to reduce operational costs and improve quality while transforming the agency’s workforce and mission-critical system
   • Innovating areas of emerging technologies and mission support for Homeland Security

Karthik Srinivasan
Director of Innovation and Solutions Development
WBB

2:45 Networking and Refreshment Break

3:15 Detecting the Cyber Threat Before it Hits

   • Prioritizing threats no matter what the conditions are
   • Developing incisive intelligence visibility, context and control in a dynamic, hyperconnected world
   • Fusing together hundreds of data dimensions for focused insight and control

Lucia Mikasa
Director
NARUS Inc.

3:45 Building Domestic Capabilities: Agency Initiatives

   • Research and development advancements within DoD/DHS
   • Industry partnerships and efforts to build a stable communication line
   • Working toward a whole-of-government approach to resolve threats related to explosives

Edwin Bundy, Ph.D
Explosive Ordnance Disposal/Low Intensity Conflict
Combating Terrorism Technical Support Office

4:30 End of Conference and Close of Expo

“This show provided an excellent opportunity for private industry and the federal government to exchange ideas on improvements that are occurring in the operational arena within the federal government and advances in technology occurring in the private industry.” - DTC Communications
Focus Day:
Business Process Improvement

Friday, October 18, 2013

8:00  Registration and Coffee

9:00  Chairperson’s Opening Remarks

9:15  Business Process Reengineering to Mitigate Risks and Threats to Homeland Security
- Implementing programs and initiatives that promote global homeland security
- Working with foreign counterparts to identify and combat transnational criminal organizations
- Benefits of tighter coupling between risk reduction and scenario-based planning
Beth Anne Killoran
Director, Program Accountability & Risk Management
Department of Homeland Security

10:00  Maximizing Big Data Tools to Enhance Business Decisions
- Integration and lifecycle management of cross-functional decision support automation
- Providing leaders with access to critical information resources to evaluate unit readiness, personnel, equipment and training resources
- Optimization of SIPRNet based, web-enabled, data-driven, dashboard systems
Session open for sponsorship opportunities!
For more information please contact Marc Zamarin at 1-877-886-0722 or sponsorship@idga.org.

11:00  Networking Break

11:15  Providing Dependable Support, Tools, and Resources to Build, Sustain, and Improve Capabilities
- Encouraging the development and deployment of new and innovative anti-terrorism technologies
- Driving the development and commercialization of products that could save lives in the event of an attack
- Providing liability protections for sellers of “qualified anti-terrorism technologies”
Bruce Davidson
Director, Office of SAFETY Act Implementation
Department of Homeland Security

12:15  Lunch

1:15  Managing the Communication of all Modes of Transportation: Land, Air, and Sea
- Protecting communication systems and ensuring the freedom of movement for people and commerce
- Maximizing transportation security in response to evolving threats
- Establishing effective communication strategies to maintain quick and easy access for passengers and cargo
Shawn Lapinski
Director of Communications
DHS Joint Wireless Program Office

2:15  Networking Break

2:30  Combining BPI with IT Contracting for Increased Results
- Information technology initiatives and contracting with small businesses to increase efficiency
- Determining what products, services and solutions will support department requirements and the procurement strategy for acquiring them
- Addressing opportunities and challenges to improving the process
Guy Torres
Director, Information Technology Contracting
U.S. Customs and Border Protection

3:15  Enhancing Personnel and SOP Factors to Improve Homeland Security
- Evaluating DHS personnel to improve personnel selection, assessment, and training
- Using research-based approaches to assess and inform security standard operating procedures
- Theoretical and practical goals for obtaining a more secure America
Stephen Mitroff, Ph.D
Associate Professor
Duke University

4:15  End of Business Process Improvement Focus Day

“The conference was a great opportunity to get new knowledge on border security.”
- Brazilian Army
Location & Lodging Information

Omni Shoreham Hotel
2500 Calvert Street NW (at Connecticut Ave.)
Washington, District of Columbia 20008


About IDGA:

The Institute for Defense & Government Advancement (IDGA) is a non-partisan information based organization dedicated to the promotion of innovative ideas in public service and defense. We bring together speaker panels comprised of military and government professionals while attracting delegates with decision-making power from military, government and defense industries.

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Dress Code: Military and law enforcement personnel are kindly requested to be in uniform. Appropriate attire for Industry is business casual.

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- See page 9 for details

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